



Blacks In Government®

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May 12, 2023

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TO: Regional and Chapter Presidents and Membership Chairs

FROM: Honorable Shirley A. Jones, Esq.

National President

SUBJECT: 2023 Blacks In Government Sterling Membership Award

The National Membership Committee of Blacks In Government (BIG), is pleased to sponsor the 2023 BIG Sterling Membership Award. This award recognizes those chapters for their excellence in recruiting new members and retaining current members, which contributes to the strong membership base for our national organization. The awards will be presented during the 2023 National Training Institute in Washington, DC. Selected chapters will be awarded a plaque in recognition of their outstanding recruitment and retention efforts from July 01, 2022 – June 30, 2023. BIG members and/or Regional Council Presidents must submit nominations before close of business on June 30, 2023. Late submissions will not be accepted.

Eligibility Criteria: The 2023 BIG National Sterling Membership Award will feature three awards in the following categories:

1. Fewer than 50 regular members—Chapters must have a net increase of five (5) new members to be eligible for this award.
2. From 50-100 regular members—Chapters must have a net increase of seven (7) new members to be eligible for this award.
3. Over 100 regular members—Chapters must have a net increase of ten (10) new members to be eligible for this award.

The nomination process includes application completion and narrative submission, which details the recruitment and retention strategy of the chapter's membership. The selection will be made based upon membership increases as described above and innovative approaches to recruitment and retention. All nominations, completed with required documentation, must be emailed to the National Membership Chair,

One of America's Most Influential Organizations
"Thank You For Thinking BIG"

Mr. Jerry E. Jackson at bigmembershipchair@gmail.com on or before June 30, 2023, and in the subject line of the email please put the following, “BIG Sterling Award Submission for Chapter Name.” Please see the attached nomination procedures for further details.

Remember, membership is the heartbeat of this organization, and we wish everyone much success. If you have any questions, please contact Mr. Jerry E. Jackson, National Membership Chair at, (301) 752-9850 or bigmembershipchair@gmail.com. As always, “You Are Our Top Priority,” I appreciate your commitment, dedication, and support of Blacks In Government. Thank you for Thinking BIG!

2 Enclosures

1. Nomination Procedures

2. Nomination Application

cc: National Board of Directors and National Executive Committee

Blacks In Government
2023 BIG Sterling Membership Award Program
Nomination Procedures

A. Nominations must be submitted by a member in good financial standing with the National Organization of BIG. All nominations must be submitted by June 30, 2023, via electronic mail. Late submissions will not be accepted.

B. Nominations must be submitted on the attached nomination form, contain no more than two (2) typed pages (Times New Roman 12 pitch) of award justification, and be appropriately signed (including signature of one regional director). Submission of sample materials utilized in your membership campaigns can be submitted if you so desire.

C. Helpful Hints:

- 1) Include a brief history of your chapter.
- 2) Address each criterion for the award.
- 3) Provide specific examples, including dates, activities, and results that illustrate successful recruiting and retention efforts of the chapter.
- 4) Include a copy of your membership roster as of June 30, 2023.

D. Signed nomination must be sent via electronic mail to: bigmembershipchair@gmail.com and place in subject line, "BIG Sterling Award Submission for Chapter Name."

For questions or concerns, please contact Mr. Jerry E. Jackson, BIG National Membership Chair, at (301) 752-9850 or bigmembershipchair@gmail.com.

Enclosure 1

Blacks In Government
2023 BIG Sterling Membership Award Program
Nomination Application

1. Nominating Organization:

a. Chapter or Region

b. Nominee Name

c. Address (include zip code)

d. Telephone Number Daytime _____ Evening _____

e. Email Address

f. Official Signatures:

Chapter/Regional Council President

Date Signed

Regional Director

Date Signed

JUSTIFICATION: Brief history of nominated chapter (cannot exceed two typed pages). You may attach any supporting documentation or supporting materials used in your recruitment campaigns.

NOTE: Please include a copy of your membership roster as of June 30, 2023.

Enclosure 2